



ROD THOMPSON

CREATIVE DESIGNER | ILLUSTRATOR

ABOUT ME

I am an organized designer / illustrator who believes in the value of teamwork. I possess exceptional collaborative and interpersonal skills, with both clients and vendors. I have thrived by performing in deadline-driven environments.

Over the years, I have curated multiple skills in the creative industry. From brand building to print production with a small foothold in web design, my experience covers the design gamut to perform the tasks of a graphic designer or a creative director.

I recently graduated with a MFA in Media Design, where I added unique skills like: human-centered design, user experience and in-depth design research to my personal repertoire. These skills place me amongst the most creative people in the field of design. They also make me more valuable to every potential employer.

PROFESSIONAL EXPERIENCE

3/2020 – PRESENT | MEMPHIS, TN

SHELBY COUNTY GOVERNMENT

GRAPHIC DESIGNER

Currently, I am working part-time in the office of Mayor Lee Harris. One of many tasks is to create and maintain graphic presentation slides for the digital boards that are present throughout the county building. I also complete requests from various divisions that need both social media graphics and print designs. I have also taken on the task at creating a unified brand for the Shelby County Government, through the simplification of logos and the development of branding guidelines.

3/2002 – PRESENT | MEMPHIS, TN

OVATION HAUS

PRINCIPAL / CREATIVE DIRECTOR

Ovation Haus is a boutique design studio that specializes in identity branding. The clientele is mostly small businesses and non-profits seeking identity creation. Philander Smith College is an institute of higher learning that hand picked Ovation Haus to rebrand their athletic department. I facilitated the research, preliminary sketches and testing amongst elected board members and alumni. Finally, I rendered the current athletic mark for the college.

2/2014 – 2/2020 | MEMPHIS, TN

O'RYAN GROUP

GRAPHIC DESIGNER

O'Ryan Group is a retail design group that creates visual branding, signage and wayfinding for major corporations through custom designs or working with national design firms. The major corporations that I created designs for were; WalMart, Dollar General, Fred's, LifeWay and Smith & Nephew. I was responsible for creating store mockups, develop new signage, and render 3D looks of interior building typography and signage. After creation of multiple projects, I was responsible for collaborating with the production team in securing the proper color, size and look of each project.

1/2018 – 5/2018 | MEMPHIS, TN

CREATIVE WORKS/ GRIZZLIES PREP

DESIGN INSTRUCTOR

Grizzlies Preparatory School is a charter school that solicited the services of Creative Works to inject a design course into their curriculum. My duties included introducing middle students to design and facilitate methods in developing brands. Graphic Design principles, color theory, and design thinking were implemented to produce a semester-end personal brand project. Classroom management and developing artistic abilities, voice and vision were daily focal points. The use of PowerSchool / Power Teacher and Kickboard were essential to my daily classroom management.

CONTACT

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Memphis, TN 38119
USA

SKILLS

BRANDING + IDENTITY

DIGITAL DESIGN

WEB DESIGN

ILLUSTRATION

ENVIRONMENTAL DESIGN

3D RENDERING

PROJECT MANAGEMENT

HTML / CSS / JAVASCRIPT

SOFTWARE SKILLS

PHOTOSHOP

ILLUSTRATOR

INDESIGN

ADOBE XD

AFTER EFFECTS

SKETCHUP

DREAMWEAVER

WORDPRESS

POWERPOINT

KEYNOTE

OFFICE



RODTHOMPSON

CREATIVE DESIGNER | ILLUSTRATOR

PORTFOLIO SITES

Bē behance.net/rodthompson

 dribbble.com/rodthompson

DESIGN PROCESS

t rcthompson.tumblr.com

AFFILIATIONS

ALPHA PHI ALPHA FRATERNITY, INC

AIGA MEMPHIS

CODECREW MEMPHIS

CREATIVE WORKS

GRAPHIC ARTISTS GUILD

PROFESSIONAL EXPERIENCE CON'T

12/2013 – 2/2014 | MEMPHIS, TN

ST. JUDE CHILDREN'S HOSPITAL - BMC

GRAPHIC DESIGNER

St. Jude Children's Hospital is one of the largest youth cancer hospitals in the country. As a designer for the Biomedical Communications Department, I worked closely with the design manager in creating identities for several programs in the hospital, posters for events and developing e-books for resident doctors. I also helped design and consulted on graphic wall installations and donor walls. All of the work followed strict brand guidelines based on the St. Jude standard.

6/2009 – 10/2012 | MEMPHIS, TN

iCAN GRAPHICS

GRAPHIC DESIGNER

iCan Graphics was a small large format printing company that supplied signage to small box stores and specialized in vehicle wraps. I designed custom vehicle wraps & fleet graphics for businesses. I worked on multiple concept retail stores for Fred's Incorporated and the Kroger Corporation.

EDUCATION

Master of Fine Arts (MFA) in Media Design

FULL SAIL UNIVERSITY
WINTER PARK, FL

- CUM LAUDE
- HONOR: MOST OUTSTANDING STUDENT IN BRANDING

Bachelor of Fine Arts (BFA) in Graphic Design

THE UNIVERSITY OF MEMPHIS
MEMPHIS, TN

- COMPLETED 36 HOURS TOWARDS 2ND BACHELORS

Bachelor of Science (BS) in Art

MURRAY STATE UNIVERSITY
MURRAY, KY

- GRAPHIC DESIGN EMPHASIS

PROFESSIONAL REFERENCES

BEVERLY ROBERTSON

PRESIDENT & CHIEF EXECUTIVE OFFICER
BROBERTSON@MEMPHISCHAMBER.COM

901-233-3684

MEKA EGWUEKWE

EXECUTIVE DIRECTOR
MEKA@CODE-CREW.ORG

901-484-4203

AUDREY WILLIS

CIO / CHIEF OF STAFF - FEDEX SUPPLY CHAIN
AUDREY.WILLIS@FEDEX.COM

901-568-4006

INTERESTS



TRAVEL



FOOTBALL



MUSIC



FOOD



ART



MOVIES